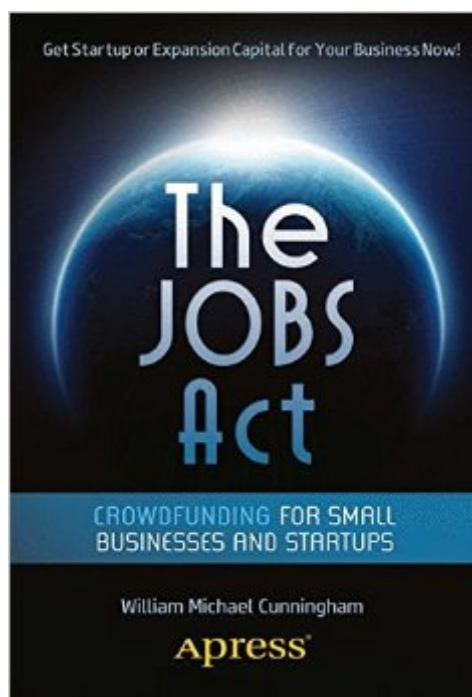


The book was found

# The JOBS Act: Crowdfunding For Small Businesses And Startups



## Synopsis

This book describes how small businesses and startups can raise up to \$1 million in equity (or debt) funding online via what are called "Crowdfunding Platforms" •online communities and websites. On May 16, 2012, the US Securities and Exchange Commission implemented Title III of the JOBS Act, a law signed by President Barack Obama and formally known as the Jumpstart Our Business Startups Act. The act is designed to "reopen American capital markets to small companies." This is one of the most significant legislative initiatives in finance since the Securities and Exchange Acts of 1933 and 1934, and it opens up funding to a slew of companies previously shut out of the capital markets. Here's the good news: Small businesses and startups will be able to raise up to \$1 million in equity (or debt) funding online via what are called Crowdfunding Platforms •online communities and websites. Imagine an eBay-like site that allows you to post your idea for a commercial venture online and then allows investors to purchase equity shares or stakes in it. As one journalist put it, it's "social media meets venture capital." How can you use these new funding opportunities? That's what *The JOBS Act: Crowdfunding for Small Businesses and Startups* is all about. Investment expert William Michael Cunningham shows how the new law will enable you to use the internet to raise significant amounts of capital funding for your startup. After discussing briefly the development and implementation of the law, what it means, and how it will impact the business startup marketplace, he delivers the nuts and bolts of how to take advantage of the JOBS Act to access new sources of capital for your small business or startup. As you'll see, the act has the power to unleash a new wave of innovation, increase employment, and set many more average entrepreneurs and investors on the road to wealth. Not just for entrepreneurs, *The JOBS Act: Crowdfunding for Small Businesses and Startups* will benefit investors, securities lawyers, community development specialists, educators, venture capitalists, and those offering services in the new crowdfunding arena. It is, simply, the most current and most comprehensive compendium of information on the law and its impact on this new market.

## Book Information

Paperback: 208 pages

Publisher: Apress; 1st ed. edition (September 25, 2012)

Language: English

ISBN-10: 143024755X

ISBN-13: 978-1430247555

Product Dimensions: 6 x 0.5 x 9 inches

Shipping Weight: 13.3 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars See all reviews (6 customer reviews)

Best Sellers Rank: #973,576 in Books (See Top 100 in Books) #98 in Books > Business & Money > Finance > Crowdfunding #844 in Books > Business & Money > Management & Leadership > Management Science #6663 in Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship

## Customer Reviews

Must read for anyone looking to use crowd funding. This is one of the first books that attempted to teach people who don't have an accountant or financial advisor the history of crowd funding and how to use this incredible funding tool.

If you are an entrepreneur looking to raise capital for your project via crowdfunding... then this is a must read for you to understand how the SEC will view your fund raising campaign. Lot's of easy to understand information over a wonky regulation laden script.

This is a must read for entrepreneurs and small business owners who are looking for alternative ways to raise capital through crowdfunding. The author demonstrates his knowledge by making the book simple to read, to the point, with good examples.

[Download to continue reading...](#)

The JOBS Act: Crowdfunding for Small Businesses and Startups Taxes & Accounting for Small Businesses - QuickStart Guides: The Simplified Beginner's Guides to Taxes & Accounting for Small Businesses Crowdfunding Success: The New Crowdfunding Revolution: How to raise Venture Capital for a Startup or fund any dream with a successful Crowdfunding Campaign ... Venture Capital, fundraising, , startup) Startup 101: How to Build a Successful Business with Crowdfunding. A Guide for Entrepreneurs. (Crowdfunding, Startup, Starting a Business, Entrepreneurship, ... Crowdfunding Real Estate, Investing) The Ultimate Guide to Nonprofit Fundraising with Crowdfunding: A start-to-finish handbook on how to raise money with crowdfunding (Crowdfunding, Nonprofit ... How to Raise Money, How to Crowdfund) Jobs Rated Almanac: The Best and Worst Jobs - 250 in All - Ranked by More Than a Dozen Vital Factors Including Salary, Stress, Benefits, and More (Jobs Rated Almanac, 6th Ed, 2002) Step by Step Crowdfunding: Everything You Need to Raise Money from the Crowd for Small Business Crowdfunding and Fundraising ACT Exam Secrets Study Guide: ACT Test Review for the ACT Test ACT Exam Flashcard Study System: ACT Test

Practice Questions & Review for the ACT Test (Cards) ACT Exam Practice Questions: ACT Practice Tests & Review for the ACT Test 422 Tax Deductions for Businesses and Self-Employed Individuals (475 Tax Deductions for Businesses & Self-Employed Individuals) Bookkeeping for small businesses: MUST KNOW Free Bookkeeping Tips and Tricks (bookkeeping for small business, bookkeeping, bookkeeping free, bookkeeping for home) Fundraising: Crash Course! Fundraising Ideas & Strategies To Raise Money For Non-Profits & Businesses (Fundraising For Nonprofits, Fundraising For Business, ... Raise Money, Crowdfunding, Entrepreneur) Crowdfunding: How to Raise Money for Your Startup and Other Projects! (Crowdfunding, Funding, Raise, Business, Money, Startup, Guide, Capital) Crowdfunding: How to create and launch an EPIC campaign How to raise money by running an amazing online campaign Hack your way to crowdfunding success with a top secret The Comprehensive Crowdfunding Guide: Donation and Rewards-based Crowdfunding Success Crowdfunding: How to get crowdfunding fast and easy...: even if you were rejected by the bank! How to Make the Most of Crowdsourcing by Creating a Crowdfunding Campaign: A Step-by-Step Method for Growing Your Market Share by Creating and Implementing a Crowdfunding Campaign Real Estate Crowdfunding Explained: How to get in on the explosive growth of the real estate crowdfunding industry Pharaohs and Foot Soldiers: One Hundred Ancient Egyptian Jobs You Might Have Desired or Dreaded (Jobs in History)

[Dmca](#)